

**Refreshing Change in O.U.  
Approach to Prospective  
College Students Brings  
Emphasis on Counseling**

# A New Admissions Plan at Ottawa



**Dr. Charles W. Southard heads  
new admissions program at University.**

A shift in the admissions work at the University is bringing an emphasis on counseling. Dr. Charles W. Southard, Director of Student Personnel, and for several years chairman of the faculty committee on admissions, is the new Director of Admissions.

He works closely with Richard Wall, Admissions Counselor in the Kansas City area. He will also work with an Admissions Counselor to replace Robert Bowline who resigned last August. The new counselor has not yet been named.

One of the features of the program this year is a series of Counseling Centers. The first of a dozen of these was held in Topeka, December 1.

The objective is to aid all Baptist youth—and any others who want help—in considering vocational and educational plans. Exploratory testing, group and individual counseling will be the order of the centers.

Dr. Southard points out that the Centers will not be mere advertising

devices for the University. Naturally, the University will discover good students interested in Ottawa through the centers.

Alumni in the area of the Centers may aid in getting senior high schools to the affairs. Usually, the Centers will be staged on Sunday afternoons.

Another device used by Admissions is a series of Visitor Days. These are noted elsewhere on the pages. Alumni can bring one to twenty to any of these days. Showing the campus to students is one of the best ways to enlist students.

Dr. Southard is also asking alumni to send names and addresses of prospective students to the Admissions Office. The University will send proper literature to each prospect.

Then, alumni may—and do, we find—talk to prospects. The boy next door, the girl down the street, the son or daughter of a friend—everyone knows someone interested in the University.

Remember, Ottawa draws from a

number of states and other nations—26 states this year. Better than half the students come from outside of Kansas.

## **The Fred Stockfords Are Ill**

Mr. and Mrs. Fred Stockford have had their physical difficulties this fall. Mrs. Stockford—Mother Goll, 86, to hundreds of Ottawans—fell September 7 and broke a hip. She was in the hospital for two months but is now at home and much improved.

Fred, 80, beset with the frailties of old age, is in the state hospital at Osawatimie, undergoing treatment. Latest reports are that he is slightly improved.

Through all of these very difficult days a host of friends have given time and help—and gladly—to the Stockfords. Among the leaders—Edwin Lewis, '26; Boyd McCrea, '25; Frank Jones, '18; and Rev. Roger Fredrikson, '42; and there were many others.