

## You're ON THE AIR



at Ottawa University Ottawa University's Broadcast Communication Program provides unique opportunities for students interested in mass media:

- ✓ A solid curriculum in Broadcast Communication
- ✓ On-air experience in music programming, news, sports reporting, play-byplay and public affairs on the campus FM radio station
- ✓ Hands-on student management experience
- ✓ Media internships
- ✓ Academic credit through participation in the operation and management of the campus FM station.



The Curriculum

Ottawa University offers a full curriculum leading to the degree of Bachelor of Arts in Broadcast Communication with courses in:

- ✓ Broadcast Performance
- ✓ Mass Media
- ✓ Broadcast News
- ✓ Broadcast Writing
- ✓ Radio Production
- ✓ Radio Station Operations and Management
- ✓ Radio Workshop

## The Station

KTJO-FM, operating on 88.9 mHz at 100 watts ERP, is licensed to the University by the Federal Communications Commission, and is totally student operated and managed.

KTJO's EQUIPMENT is state-of-the-art, with facilities rivaling many commercial operations.

KTJO's PROGRAMMING is designed and implemented by communication students based on the results of periodic campus surveys, and includes a number of specialty shows such as Contemporary Christian, Alternative, College Music, etc.

KTJO's AIR STAFF is composed entirely of students. All students may participate as air personalities REGARDLESS OF MAJOR OR CLASSIFICATION.

KTJO's MANAGEMENT STAFF is composed of 7 students who have complete responsibility for all areas of station operation. Each department head also has a student assistant allowing additional student participation in the management of the station.

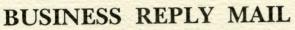
KTJO's MANAGEMENT PROGRAM provides unparalleled experience in hands on management for a full year for department heads, and on a semester basis for assistants.

Please cut on dotted line.

## The Future . . .

... is in YOUR hands! The Broadcast Communication program at Ottawa University is growing and exciting. Find out how you can become part of it by calling (913) 242-5200, Ext. 5555, or simply fill in the information below and drop this section in the mail.

Name		
Street Address		
City	State	Zip
Phone Number	er	
High School a	nd Graduation Date	
Check as n	nany areas of intere	st as apply:
Broa	dcast Journalism	1
On-	Air Personality	
Broa	adcast Managem	ent
Spor	rts Reporting/Pla	ay-by-play
Pro	notions	
Prog	gramming	
Aud	io Production	
Med	lia Sales	

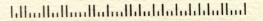


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