

THE FORENSIC

OF PI KAPPA DELTA

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SERIES 21

MARCH, 1936

NO. 3

Eleventh Biennial Convention of Pi Kappa Delta

Houston, Texas, March 29-April 3, 1936

Rice Hotel, Convention Headquarters

OFFICIAL PROGRAM

Sunday, March 29

8:00 p. m. Convention Religious Service.

Monday, March 30

8:15 a. m. First roll call. General assembly.

9:15 a. m. First round of men's and women's debates.

10:30 a. m. Second round of men's and women's debates.

12:00 noon Luncheon. Meeting of National Council.

1:00 p. m. Drawing topics for first round of men's and women's extemporaneous speech contests. Contest headquarters.

2:00 p. m. First round of men's and women's extempore speaking.

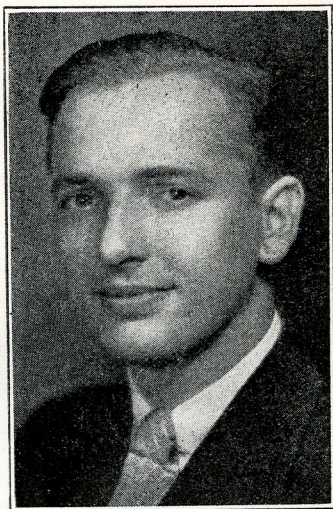


FERN REED

Winner of Women's debate, second in Extempore, Winfield Tournament, 1935.

Central State Teachers
Oklahoma Iota

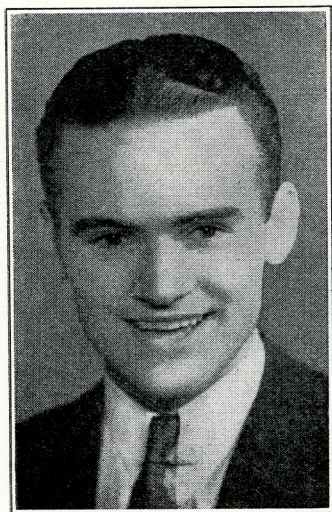
LOOK
OUT
FOR
THESE
PEOPLE
AT
HOUSTON



WILLIAM SENER

Winner of State Peace Oratorical Contest.

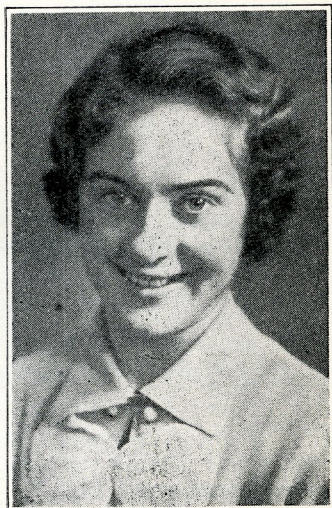
Culver Stockton
Missouri Zeta



PAUL H. HAMMOND

Winner of Extempore contest, Western Teachers of Speech Convention, 1935. President of Associated Students, California Institute of Technology.

California Gamma



DORNA R. BREINING

Orator and Debater
Wheaton College
Illinois Mu

- 4:00 p. m. Third round of men's and women's debates.
6:00 p. m. Pi Kappa Delta dinner. Rice Hotel.
8:15 p. m. First round of men's and women's oratory.

Tuesday, March 31

- 8:15 a. m. Fourth round of men's and women's debates.
9:15 a. m. Second roll call. First business session; committee reports.
12:00 noon Luncheon. Council and Province Governors' meetings.
1:00 p. m. Draw for second round of men's and women's extempore speaking.
2:00 p. m. Second round of men's and women's extempore speaking.
3:30 p. m. Fifth round of men's and women's debates.
6:00 p. m. Pi Kappa Delta dinner. Rice Hotel.
8:00 p. m. Second round of men's and women's oratory.

Wednesday, April 1

- 8:00 a. m. Sixth round of men's and women's debates.
9:30 a. m. Business session. Report of Charter Committee.
10:30 a. m. Third round of men's and women's oratory.
12:00 noon Luncheon. Province meetings.
1:30 p. m. Seventh round of men's and women's debates.
3:00 p. m. Fourth round of men's and women's oratory. Semi-finals.
6:00 p. m. Drawings for third round extempore contests.
7:00 p. m. Third round extempore contests.
8:30 p. m. Eighth round men's and women's debates.

Thursday, April 2

- 8:15 a. m. Ninth round of men's and women's debates (semi-finals for women).
9:30 a. m. Third roll call and business session. Report of the Constitution committee.
10:00 a. m. Draw for men's and women's extempore speaking.
11:00 a. m. Men's and women's extempore contest. (Semi-finals).
12:00 noon Luncheon. Council meeting.
1:00 p. m. Sightseeing trip. Galveston and the Gulf.

8:30 p. m. Social evening. Guests of the Province of the Lower Mississippi.

Friday, April 3

- 8:00 a. m. Tenth round of men's debates. Finals for women.
9:30 a. m. Final business session.
11:00 a. m. Finals in men's debate.
1:00 p. m. Drawing of topics, men's and women's extempore speaking.
2:00 p. m. Finals, men's and women's extempore contest.
3:30 p. m. Finals, men's and women's oratory.
6:30 p. m. Pi Kappa Delta Convention banquet. Address by Cameron Beck, Director, New York Stock Exchange Institute, Hotel Rice.
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TO THOSE WHO ARE TRAVELING BY TRAIN

You are entitled to one and one-third fare on the certificate identification plan. Get a certificate from the National Secretary for each person traveling by rail, present the certificate at your local station, and buy a round trip ticket to Houston. You can go and come by different routes if you wish to.

NOTES FROM THE NATIONAL SECRETARY

Here is an estimate of convention expenses:

Entry fees—\$1.00 per event entered.

Registration fee—\$2.00 per person attending. Includes the final banquet.

Two convention dinners—\$1.25 for the two.

Hotel room—\$1.50 per person per day.

Other meals—Whatever you want to pay.

Transportation—One and one-third fare on certification plan, if by railroad.

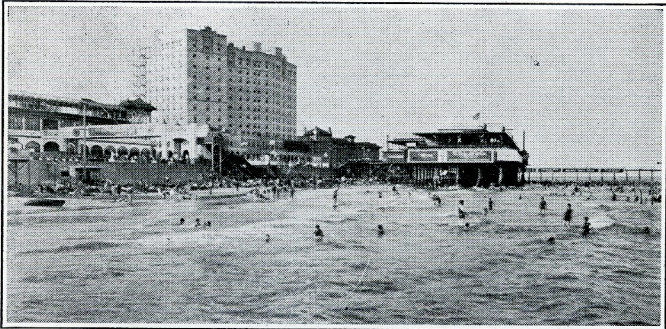
From Our National President

South Dakota State College
Brookings, South Dakota
February 15, 1936

To Members of Pi Kappa Delta,
North, East, South and West:

I send you greetings from the Great Northwest with its snow-blocked highways and paralyzed transportation lines, shivering in the grip of what "old timers" say is the worst winter of our history. To add to the difficulty, a coal shortage has forced the closing of many schools.

But why this, in a greeting to members of Pi Kappa Delta, many of whom are free from the rigors of winter and its inherent discom-



A portion of Galveston's beachfront showing bathers enjoying the finest surf bathing in the world. The Gulf stream permits year-around bathing along Galveston's thirty-mile beachfront. In the background can be seen Galveston's leading beach hotels, the Galvez and the Buccaneer.

forts? Well, quite naturally, my thought just now turns, by way of contrast, to the sunny clime of the glamorous deep South. Even without this contrast, we of Pi Kappa Delta would look to that section now, anticipating as we are, the great Houston convention scheduled for March 29 to April 3.

Previous experience with National Conventions of Pi Kappa Delta, proves to us that neither the distance of the convention city nor low forensic funds, can curtail our attendance or our enthusiasm for the great biennial gathering. We feared that the Lexington Convention



GEORGE McCARTY
National President Pi Kappa Delta

might break our steady increase in attendance at national tournaments. The seven hundred students who gathered for that convention renewed our confidence in the ability of Pi Kappa Delta to "carry on." Now we are looking with greater confidence to Houston, with very little doubt of the success of our meeting, either as to quality of work to be done or the number who will participate.

We who surveyed the convention-city situation for 1936 feel that we have the best set-up at Houston, both for the comfort of the delegates and for the efficient conduct of our contests, of any city of our convention experience. The preliminary vote of the delegates at Lexington was decidedly in favor of Houston, and the decision of the members of the National Council after the investigation, was unanimous.

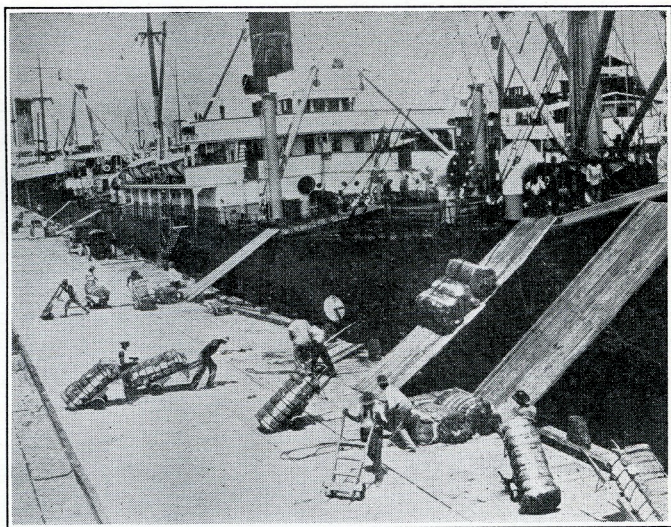
The prospective contest schedule anticipates the necessity for more rooms, more judges and greater efficiency in organization, and therefore the requirement that we have greater cooperation on the part of all. We know from past experience that student and faculty representatives will loyally support the larger, more difficult, more challenging program. In this connection, I call your attention to pages 128-131 of the May, 1935, *FORENSIC*, and to page 40 of the January issue. Please note these matters, on which we solicit your unqualified cooperation.

We are to have two general banquets on Monday and Tuesday which all students and faculty are expected to attend. The hotel rate for these dinners is seventy-five cents per plate. At our meeting held in Chicago last year, the National Council decided to sell tickets admitting to the two dinners for \$1.25, with the understanding that the National Organization would pay the difference to the hotel management. This was done with the hope that we may have a 100% attendance. Such attendance is desirable both for the efficient conduct of our tournament and for the larger enjoyment of all. While we work we need to play. The banquet hours provide relaxation from the strenuous contest schedule. We especially request your cooperation on this arrangement.

Also it is urgently requested that all delegates stay at the Rice Hotel, our Convention Headquarters. Its 1200 rooms will provide accommodations for all. You will enjoy its pleasant surroundings, its beauty, and its comfort. The management has generously assured rates of \$1.50 per day. In order to secure this low rate, however, the National Council guaranteed a minimum registration at the Convention Hotel of 500 delegates. Can we depend upon you to cooperate with the National Organization for the welfare of the entire membership?

All entries for convention contests must be post-marked not later than March 15. This is necessary for the information of the contest chairman, who with his committee, will have a difficult task. If you have not already done so, rush your entries to our National Secretary now.

Remember that our Convention is to open at 8:00 p. m., Sunday, March 29, with a convention sermon and musicale. Since it will be necessary that all contestants be at Houston Monday forenoon for their contests, it is expected that you will attend our first meeting.



Three ships loading cotton at Galveston for export to foreign countries. Galveston has handled more cotton than any other world port.

Should you not do so as a matter of loyalty to Pi Kappa Delta and as a matter of appreciation to the large church organization that is co-operating with us so wholeheartedly in making available their church plant with its many class rooms? We have an outstanding minister to give the convention sermon and a choir director with a great musical organization for a half-hour's enjoyable concert. We shall want to show the people of Houston that we give some emphasis to the religious phase in our lives. Then, too, you will be attending a National Convention (for many of you the only one possible during your college life) and you will not want to miss anything.

There will be time to play at Houston. In order to assure that,

we have set aside Thursday afternoon and evening for our big playtime. The Houston Chamber of Commerce will provide transportation for an historical and scenic trip to Galveston. The historic spots enroute and the visit to an ocean-going liner at the Gulf, together with the hospitality of the South, about which we have heard so much, will combine to make this afternoon an outstanding one in the memory of those who will have the honor and privilege of going. Returning to Houston that evening, we will be the guests of the Chapters of the Province of the Lower Mississippi.

Climaxing our week's activity, our convention banquet, scheduled for Friday evening, will hold much of enjoyment and inspiration. The presentation of awards to national winners always provides a great thrill, emphasizing, as it does, the thought of youthful achievement and the reward that comes from work well done. We have secured for our banquet speaker one whose experience, training and character fit him most admirably for that honor. Cameron Beck, of the New York Stock Exchange Institute will be "the speaker of the evening."

What an experience for seven hundred or more young people from our one hundred forty member schools from the various sections of our great country! What a pleasure to meet students from Maine to California, from the Northern states to the Gulf, with their different traditions, their different social and cultural backgrounds, their differences in speech, yet with it all, young people with a common loyalty to a great country for whose larger service they are spending years in preparation. Let's go to Houston prepared to do great work in the more serious purposes for which we are organized and for the many pleasures and advantages which the trip will afford.

Cordially yours,

GEORGE McCARTY,

National President of Pi Kappa Delta.

CONVENTION BANQUET SPEAKER



CAMERON BECK
Convention Banquet Speaker

Mr. Cameron Beck, the speaker of our Convention-Banquet is Director of the New York Stock Exchange Institute, an educational organization offering a four-year course in commerce and finance, for employees of the New York Stock Exchange and member firms. For many years Mr. Beck was Personnel Director, having charge of all employees. In this position, he interviewed thousands of people. From his broad experience in close contact with the life and problems of youth, he is able to present a dynamic and inspiring address.

Mr. Beck has addressed a great variety of audiences from coast to coast. In one year alone he addressed more than 200,000 people in twenty-two different states. (Because of the wide spread interest in Mr. Beck's inspiring addresses, on the part of educators and others, particularly those who are interested in qualities of character for youth, his organization has been willing that he devote much of his time to lecturing.) His message will be particularly appropriate for our forensic banquet because of what Mr. Beck is, because of what he says, and because of his outstanding ability as a platformist.

Kansas Mu, Bethany, has the honor of being the first chapter to send in an answer to the convention attendance questionnaire. Their letter reached headquarters February 1. They are taking six delegates to Houston and entering all contests.

HIS CAREER IN RADIO BEGAN AT A NATIONAL TOURNAMENT OF PI KAPPA DELTA

The radio performer who has with an unsponsored program received more mail than any person in radio on either network during the past four months was catapulted into radio from a national championship which he won in the Tiffin, Ohio, convention of Pi Kappa Delta in 1928.

Then he was known as F. Alden Russell, a sophomore at William Jewell College, Liberty, Missouri, but today to millions of listeners in North America he is Ted Malone with his program, "Between the Books Ends," on the Columbia network.

He won the extemporaneous speaking finals at Tiffin. There was at that time no connection between radio and his victory. Russell expected to be back in college the next fall. With his debate teammate, Conn Withers (now city attorney of Liberty), he planned to study law and set up a partnership. On the way back from Ohio to Missouri in the old Packard car of the William Jewell debate squad, the two talked this over with their coach, Professor P. Casper Harvey. But fate has a way about it. Russell's father had lost his job, as ministers of the gospel are sometimes wont to do. Lack of money to go to college stared Russell in the face.

To earn a little money that summer he obtained a minor, part-time job at KMBC where he sang a little and acted as a glorified office boy. One day, he was introduced as the National Intercollegiate Champion Extemporaneous Speaker and listeners were asked to telephone in subjects to see what a national champion would do with them. Needless to say, he made a hit in a small way. He began to help with selling and writing radio advertising.

When college was about to open, he came over to Liberty from his home in Independence, Missouri, with a problem. Should he stay out of college a year and make enough money to come back later, or should he go straight on to his legal career? Money talked loudly as he was making it. He decided not to use his real name, on the air,



F. ALDEN RUSSELL
Radio's "Ted Malone"

but to use the name Ted Malone in his singing act with another young man. Thus when he and Conn Withers later set up their law office, no one would associate the name F. Alden Russell with a radio singer.

Since he has been on the coast-to-coast network his mail has been greater than that of any other unsponsored program in radio. In December he received 19,000 letters. His mail response is topped, by only four or five of the commercially sponsored programs now heard on either network.

Perhaps the most interesting and significant fact is that since 1933, Ted Malone has received 24,500 original poems sent in from every state of the United States and from Canada. Recently he took home in one armload more than 3,000 original and unpublished poems for study at home after office hours. His program has been the means of first recognition to hundreds of poets in all corners of America because he manages to use many of the unsolicited poems which come to his desk. Then he receives thousands of requests for copies of poems. The copyrighted poems he reads over the air he cannot send out and the others he does not unless he obtains permission from the author. One day he read a poem but withheld the name of the author at the author's request, but said that the author would autograph copies. This one reading brought in 2,300 requests for a copy of the poem from 37 states and Canada.

Money, fame, and the glamour of radio all began talking to him as Ted Malone. He originated the "Happy Hollow" program and later "Between the Book Ends." He became production manager of KMBC. His program was first taken by the western network of Columbia and then by the coast-to-coast network. He was frequently in New York. It is not necessary to recount all these steps. Several national magazines have within the last two months told his story in much detail. And last month he answered more than 13,000 letters.

"My first love as a school boy was making a speech," Ted Malone says. "In college my sole love was the activity of Pi Kappa Delta. The key I won as a college freshman gave me the biggest thrill of my life. Debating was what I was most interested in. Conn and I spent months getting ready to win the men's debate tournament at Tiffin. The judges in the first two rounds of debate certainly do not know today what a big favor they did me. I should not have entered the extemp if we had won the first two debates. I would like to know the names of that geology professor and the Ladies Aid Society who put us out. I would send them all a box of my father's best candy—he's a candy manufacturer now. Without that national championship to my credit, KMBC might never have let me talk over the air and my singing would have soon stopped or been stopped."

Then Ted pondered a minute before he added:

"Forensics in college is the best single preparation for life. I get hundreds of letters every day and through them all runs the sublime search for sane, competent, impartial leadership. There is something about forensics which makes it possible even for the poorest participant to get a hold on himself and to become his own leader. I could not answer adequately or sympathetically the thousands of letters which propose intimate and delicate problems to me without the training I received in preparing a persuasive debate case.

"But do not urge college students to prepare directly for the radio. Radio is glutted with persons now who do not see life at its full and you will never hear them on the networks. There is no other field in America today that needs a broad cultural background for a foundation as does radio. Too many persons in radio today are trying to specialize too soon. They may catch on for a time, but they will soon be weeded out."

Ted Malone's marriage was from a college campus romance. Just before her graduation, Ted came back and married Miss Verlia Short, campus beauty queen and graduating class valedictorian.

Prof. J. Rice Quisenberry, Wake Forest, North Carolina Beta, has resigned from the tournament committee because of ill health. His place as director of the Women's Extempore Contest has been taken by Prof. J. P. Kelly, Maryville State Teachers, Missouri Kappa.

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Prof. George R. R. Pflaum, former national president of Pi Kappa Delta, recently drew an audience of twelve hundred people for a debate at which he charged twenty-five cents admission. The formula, he says, is "Hustle like thunder and advertize."

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The Province of the Lakes is planning a pre-convention tournament at Baldwin-Wallace, Ohio Alpha, March 13-14. The Houston delegates from this Province are considering reserving a special car from St. Louis to Houston.

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Carroll, Wisconsin Beta, will be represented at Houston by Misses June Weissenberg and Ruth Williams, women's champions of last year's Illinois provincial tournament.

The University of Puerto Rico: An Island Beacon

The University of Puerto Rico, founded in 1903, is an institution of the state university type, with seven colleges and more than four thousand students.

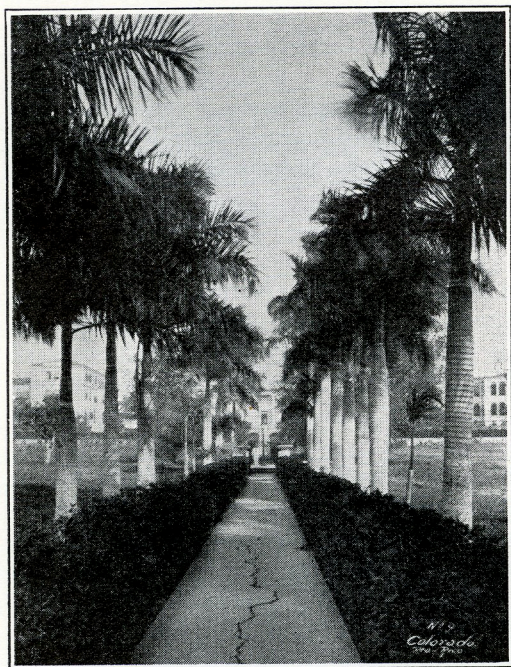
The main nucleus of buildings is located on an extensive and beautiful tropical campus in Rio Piedras, a small college town, twenty

minutes' distance from San Juan, capital of the island. Here are the Colleges of Arts and Sciences, Law, Business Administration, Education, and Pharmacy.

The University's College of Agriculture and Mechanic Arts, the most recent of United States Land Grant Colleges under the Morrill Act, is in Mayaguez, an industrial city in the western portion of the island.

The beautiful School of Tropical Medicine, adjoins the capitol grounds in San Juan. This is a cooperative project between Columbia University and the University of Puerto Rico.

With such a physical plant and the facilities of modern laboratory equipment, and with a young progressive faculty, the University of Puerto Rico has won recognition as the leading experiment of American higher education in a distinctly Spanish American background.



ENTRANCE TO THE CAMPUS
University of Puerto Rico, Rio Piedras

The University of Puerto Rico is facing its duties to its own people. Its widening influence is due primarily to its close and successful attention to the task closest at hand.

The University meets local problems, and incidentally, helps show the way to the solution of many problems not merely Hispanic but Pan-American in scope. For instance, its College of Business Administration is not theoretically but actually bi-lingual. Its graduates have a first-hand acquaintance with Spanish American and North American commercial procedure; they are practiced in the two dominant languages of our hemisphere; they have become aware of the major differences in national methods.

This College functions in Puerto Rico in close collaboration with Boston University, and courses may be taken at one institution or the other. The favored procedure is to spend part of the time in Boston, the rest in Rio Piedras.

Similarly, the School of Tropical Medicine in the few years of its existence has already made a name for itself among schools of tropical medicine over the world. The only institution of its kind in the tropics under the Stars and Stripes, it is carried on as an integral graduate college of the University of Puerto Rico under the auspices of Columbia University.

The Department of Home Economics of the University has made a sympathetic study of traditional Spanish and Puerto Rican recipes, reducing them to scientific formulas, and has analyzed the food-value of many native vegetables, adapting the instruction in cookery and in other branches to the products of the island. Methods of making the island's typical and exquisite drawnwork and pillow lace have been scientifically simplified, and new patterns designed with native leaf, vine, and flower as motif.

The University has sent its graduates to organize modern systems of agricultural instruction in Columbia and Peru. Other alumni have rendered significant service in the modernization of the educational systems of Panama and Venezuela. Scientific contributions by its faculty range from the discovery of a new species of potato to the first complete report on the birds of the island of St. Lucia.

The University of Puerto Rico has engaged in intercollegiate debating over a period of approximately ten years, having initiated forensic activities with the University of Arizona in 1926. At that time a team from Arizona visited the island for two debates, one in Spanish and the other in English. In 1928, three University of Puerto Rico debaters toured the New England states; visiting Yale, Harvard, Bates, Boston University and terminated the tour at Prince-