

grams.

Claude Webb, an Ottawa graduate, is the quiet man who, since 1931, has been responsible for steady streams of O. U. publicity. He not only plies the mails with publications of the college and letters announcing programs of current interest, but also makes O. U. movies, furnishes a news service to the Ottawa Herald, and other newspapers, and sponsors an annual radio birthday party.

These projects are all connected with that strong body, the O. U. alumni, for Mr. Webb realizes that in trying to establish and maintain beneficial public relations, he can count on Ottawa's 1,152 graduates as willing right-hand men.

He keeps a three way file of all graduates, and can tell you in a minute's notice when so-and-so graduated, who he or she married, and where she now lives. All end up ultimately in the necrological file, which is nothing more nor less than a record of all O. U. graduates who have died. So far, 125 names are in this file.

The alumni have a very complete organization. At present they are trying to raise \$15,000 for a new girls' dormitory.

William D. Wilson, dean of men and