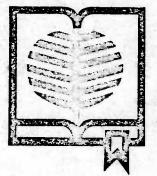
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7 Apr 75

WILLIS E. ELLIOTT, Dean Exploratory Programs

David Brinkley NBC

Dear Mr. Brinkley,

Yes, I can answer your question as to what status symbol should succeed the big car and the big house.

The big soul.

The Jews call it "holy one" (qadhosh)

-- Moses and Jesus are models for something big

The Greeks and Romans call it "big-soul" (megalopsyche and magnanima, from

the latter we getting "magnamimity")

-- How about Socrates and Cicero?

The Indians, too, call it "big-soul" (maha-atma)

-- Maha-atma (Mahatma) Ghandi

The Chinese call it "the heaven-earth one" (ti-li)

--Lao-Tsu

And need I go on?

Two catches:

- 1. In the past, people haven't been exactly gentle with great souls. They've wound up with a bad press if not also with a death certificate.
- 2. Great souls are notably indifferent to status -- so how can greatsoulness become a status symbol?

Back to square one, but

Grace and peace, Willis Million