

NEWSPAPER EVANGELISM

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is of two kinds. The better kind is the unconscious influence of somebody who "made news" & "made the news" in Jesus' name by doing/saying something "newsworthy." The good kind is deliberate, intentional--an article, column, letter, ad....Is a church ad evangelistic? Only if evangelism is getting the unchurched churched, just that. Well, it's that, but only secondarily. Primarily it's getting the self-centered God-centered, Christ-centered. Can a church's ad say that? Tomorrow we're to bring to "Conversations after Coffee" (11:20-11:40am, after coffee after worship), each one who comes, the sketch of such an ad. Our church may use some of the suggestions, but more important is the practice each one of us has in putting God first in witness, as in life. For example....

DOES **GOD** CARE?

----IT SEEMS NOT. *Hurricanes, holocausts, horrors caused by nature and humanity*

How can I believe in God when there's so much EVIL in the world?

----IT SEEMS SO. *Love, long summer evenings, liberty, loyalty*

How can I not believe in God when there's so much GOOD in the world?

What do you think? And does it matter to you? to others? to God?

We at South Church CARE what you think.

We think its important to you, to others, to God.

That's why we provide opportunities for you to speak as well as listen.

We are spiritual democrats: we believe God wants to speak to all of us through each of us.

For example....

----we gather for worship at 10 a.m. Sundays, in the room where Cape Codders have been gathering for worship every Sunday morning since 1797. Then

----as many members and friends as chose to, gather for light refreshments and conversation in the fellowship hall. Then

----as many as want to, gather for precisely twenty minutes to talk about whatever concern the previous Sunday's group decided on.

We call these

"CONVERSATIONS
AFTER
COFFEE."

And we invite you
to bring
your whole self,
doubts and faith
and all.

You will be greeted
not just by mouths
but by ears.

Not your thing?
Phone for a brochure
of other things.
Come and find that
you are not alone.

