

LeRoy Willard

Through the Years with Katy Jo . . .

- 1942 Carrier-current campus radio station became a reality. Equipment was the project of the class in electronics and broadcasting from Taury Jones Hall for a limited time was a project in the Speech and Drama Department
- 1943 As Station KOU, programs of music, poetry, discussions, and interviews were broadcast regularly on Thursday evenings.
- 1946 KOU enjoyed new accommodations in its present location on the third floor of TJH where live broadcasts of plays, news, music, debates, and interviews with campus personalities and guests served the campus and parts of the community. Public school classes and other groups also broadcast and audiences were invited to observe through the glass wall.

Radio Engineering and Radio Broadcasting courses were offered.

- 1947 Board of Governors and student management were established.
- 1948 New call letters - KTJO - Kansas Taury Jones Ottawa. KTJO joined the Intercollegiate Broadcasting System as one of the oldest stations.
- 1949 Birthday of Katy Jo marked with a special broadcast and celebration. In later years the birthday parties took on a variety of forms. The theme of the Alumni Reunion program that year had been "An Evening with Katy Jo" and was broadcast over the station.
- 1951 FCC license for KTJO-FM and a FM transmitter. The Campus gave schedules.
- 1960 Studioette Console acquired. Monthly program guides were mailed to a predetermined audience. Each evening and Sunday afternoon were filled.
- 1963 The educational programing included airing the lectures for the required course, Man in Society, in the evening following the class period. This helpful practice was continued for several years.
- 1966 Program guides discontinued - the transmitter "collapsed from old age" according to one report. Of course, repairs put it back on the air.
- 1967 A week of "Open House" for students and the public, and a banquet to celebrate the 25th Year of broadcasting.
- 1984 Years have come and gone, and the engineering and the programing -- the sports, music, religious and educational features, and entertainment have continued without insurmountable problems. But, again, this is to be a "year to mark" because either KTJO will have 100-watt power, or it will cease to be.

. . . And for the Years to Come, we need:

100-Watt stereo FM Transmitter
Modulation Monitor
Studio Console

Cassette Tape Decks
Turn Tables and Tone Arms
Reel-to-Reel Tape Recorders

Sports Remote Unit

Emphasis -

on a Hierarchy
this made into
to see
Would like to
page with pictures! (old & new ??)

KEEP THE JUICE ON!

Tentative Schedule

September 14 - 28	Committee Suggestions	
October 1	First Mailing (proposed pieces attached)	
November 20	Second mailing	Progress Report Reinforce appeal
December 10 - 15	Year-end reminders for pledges	
January 15	Final mailing	Progress report Final appeal

OK ✓

Pledge reminders will be sent
on a continuing basis as
appropriate.

Dear Jack —
The information is good and
the appeal straight forward. However, I do
think it needs to be placed in as attractive
a format as possible. Have included some notes.
Best wishes,
Leroy Welland

October 16, 1984

Dear LeRoy:

First, thank you for your willingness to serve on the KTJO campaign Advisory Board. Although the effort is barely underway, we are pleased with the responses in both attitude and funding. We appreciate the comments which you made after looking at our first materials. We knew that they needed some dressing, and did what could be done with our talent and equipment.

Enclosed is the finished appeal so that you can see how it looks. I trust that you will be pleased.

You will receive a progress report and suggested future plans in a few weeks so that you can be aware of the changing situations and give your response. Thanks again for your help.

Cordially,

Jack E. Patty
Vice-President for
University Relations

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- 1984** Monthly *Program Guide* re-initiated. Live play-by-play of Ottawa High School football games. Over thirty students involved in operation.

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Cart Machines