

last October. Ronald Marich and Carol Bachenheimer were the only undefeated team in four rounds. Marich won the S. John Insalata Medal for the second consecutive year by registering the highest individual score in the tournament.

Pi Kappa Delta

Twelve new students have been extended membership invitations to Pi Kappa Delta. They are Irene Rozansky, Carol Bachenheimer, David Locks, Steven Pulik, Ronald Bredemann, Howard Rubin, Barbara Jacobs, Patricia Schnau, Gerard Berthold, Sylvia Orzechowski, and Lawrence Spector.

The biennial province debate and forensic tournament was held at Millikin University on March 25-26-27. Four UIC students participated in debate, extemporaneous speaking, and oral interpretation.

Audience Debates

The Illini Forensic Union has sponsored three audience debates this year. The most recent was March 12 against a team from University College, Dublin, Ireland. More than 400 UIC students heard the debate on DeGaulle's recognition of the Communist government of China. Ronald Marich and Joe Buga supported DeGaulle's position.

In February Marich and Berthold were guests of Notre Dame for the annual public debate between the two schools. At stake was the traveling trophy which goes to the victor. Marich and Berthold brought it back after a debate before an audience of over 300. Prof. Austin J. Freeley of John Carroll University, Cleveland, Ohio was the critic judge who thought UIC did the better job of debating.

WESTMINSTER COLLEGE

Westminster College again came off with top honors in the annual Missouri State Forensic Tournament held at Central Missouri State in Warrensburg. The tournament, held March 6th and 7th, was attended by colleges and universities from all over the state.

John Cozad won the state oratorical contest for the second year in a row. Dave Hardy came in a close third.

Nick Woodard and Cozad captured the only superior awards given in the men's division of extemporaneous speaking.

Gary Anderson teamed up with Cozad to tie for the top position in debate with Southeast Missouri State. Each school had identical 4-1 records.

Clarke Kendall and Carlton King also participated in junior debate.

BRADLEY UNIVERSITY

A few of the highlights of the year were:

Hope Davis and Doug Bock placed second in the Championship division in debate at the University of Iowa.

Joseph Seacrist placed first in Radio Newscasting and first in Poetry Reading at Western Illinois University.

Bette Taylor placed first in Prose Reading at the same tournament.

Hope Davis and Doug Bock placed third in the Illinois Intercollegiate Debate Tournament held at the University of Illinois.

Linda Irwin, Robert Tarnoff, and Doug Bock made the final round of the Illinois Intercollegiate Oratorical and Extempore contests held at Monmouth College. Bock won First place in extempore, Irwin second in Oratory and Tarnoff fifth in Oratory.

At the Pi Kappa Delta Joint Provincial (with the Province of the Upper Mississippi) held at Millikin University, Tarnoff, and Irwin received Excellent's in Oratory, Steve Arnold a Superior in Interpretation and Arnold and Bock an Excellent in Debate.

The major achievement of the season was the performance of the students in public discussion. For the second consecutive year the Bradley taped discussion placed first in the Nation. Assistant Prof. of Speech Henry Vander Heyden was the Director of the group. The other two schools in the finals were Wisconsin State at Eau Claire, second, and Cornell University, third. The judges were unanimous in placing Bradley first. A second gold microphone was the tangible reward. Student participants were: Hope Davis, Hank Law-

rence, Doug Bock, Joseph Seacrist, and Frank Bussone.

In addition to the more or less usual tournaments of the year Bradley sponsored two high school tournaments. An invitational debate tournament in the early part of January and the National Forensic League Individual Events tournament for NFL schools in the state of Illinois.

—The Janssen Oratorical—

On January 7, 1964, the second annual Janssen Oratorical was held on the campus for members of the Bradley student body. Seven orators participated and the first place award of \$25.00 went to Douglas Bock. Second place and \$15.00 was won by Sandra Crohn and third place and \$10.00 went to Robert Tarnoff. The judges were Mary Jane Slavens, Barbara Howard and Jay Janssen. This contest has provided a needed impetus to the home program in forensics.

ILLINOIS WESLEYAN UNIVERSITY

The Alpha Chapter of Pi Kappa Delta at Illinois Wesleyan University in Bloomington, Illinois has had another busy year of forensic activities.

On March 25-27, Dr. Marie J. Robinson and Professor John M. Burt accompanied eight Wesleyan students to Millikin University in Decatur, Illinois for the Bi-Province Pi Kappa Delta Tournament. Wesleyan had the second highest record in debate as both the teams of Sarah Jo Allen and Beverly Meyer, and Pam Jacklin and Dale Whitney won four of their six debates and an excellent certificate. Sharon Kerrihard and Cheryl Ady each earned good ratings in oratory as did Beverly Meyer in extemporaneous speaking. Dr. Robinson was the chairman of the interpretation event in which twenty-eight were entered. Carolyn Clark took first place and had a superior rating while Linda Scrimshire received an excellent rating.

We were happy to initiate six new members into our chapter this year. They include: Cheryl Ady, Mark Brown, Bob Field, Pam Jacklin, Sharon Kerrihard, and Beverly Meyer.

As a chapter function we were hon-

ored to welcome Dr. Robert T. Oliver of Pennsylvania State University to our campus. Dr. Oliver, who is the author of twenty books on speech and international affairs, spoke to us on "Culture and Communication."

We are now planning and looking forward to our end-of-the-year banquet to be held on May 17. At this banquet awards will be given and our new initiates will provide entertainment with a skit.

CENTRAL MICHIGAN UNIVERSITY

The Theta chapter returned from the recent Province of the Lakes with the Men's Sweepstakes trophy. In debate, where Central placed second, a team of three men was used—only the second time in ten years where this was done. The last PKD meeting of the chapter will be held at a summer cottage thirty miles from the campus where installation of new officers and initiation of new members will be conducted. The chapter plans to send several students—as many as the budget can be stretched to allow—to the Pacific coast next spring.

EASTERN ILLINOIS UNIVERSITY

One million, two hundred and twenty-four words. Yes, 1,224,000 words! That's roughly the number of words spoken by the Eastern Illinois University Debaters this season. If we take 150 words per minute (and anyone knows that's low) times the 136 debates participated in, it all adds up to a "heck-of-a-lot-of talking!"

Approximately forty-five students have participated in twenty forensic events during the year. Sixty-six colleges and universities have served as the opposing teams in 136 debates. The schools have been from Vanderbilt to Wayne State and from Pittsburgh to Iowa State, and most of the schools in-between.

Some of the high-lights of the season include trophies received at the Carthage Eye-Opener, the W.I.U. Novice; certificates of "excellence" and "superior" at Ball State, Indiana State, The University of Wisconsin, and the Pi Kappa Province.

On March 10th, twenty-three new members were received into the Illinois Sigma Chapter of Pi Kappa Delta. Unfortunately, several of these are seniors. At least four of these plan to go on to graduate school.

Turkey Run State Park will receive a barrage of our numbers on Sunday, May 3rd to celebrate our Annual Pi Kappa Delta Spring Picnic.

UNIVERSITY OF MISSOURI

Kansas City

The Missouri chapter of Pi Kappa Delta at the University of Missouri at Kansas City enjoyed another successful season under the direction of debate coach, Dr. Walter Murrish, and graduate assistant, Jim Couhig.

After winning a first place trophy in their initial tournament at Texas Christian University, debaters Bill Cohen and Steve Sturdevant continued their winning ways in posting a 51-17 record. An undefeated week-end at Arkansas University resulted in another championship trophy and subsequent third place efforts at Kearney State, Nebraska, Millshaps College, Jackson, Miss., and Kansas State College, Pittsburg, necessitated a new trophy case. On arrival, two fifth place trophies appeared courtesy of Harvard University and Southwestern College at Winfield, Kansas.

Individual accolades were also in order as Cohen received a superior certificate in debate at the University of Nebraska while colleague Sturdevant was awarded first place in radio speaking at KSC, Pittsburg. The trophy case was closed after veteran orator Bervin Fisher deposited his championship trophies compliments of KSC, Pittsburg, and Southwestern College.

CONCORDIA COLLEGE

Concordia's Zeta chapter has had a busy year both on and off campus. By road, rail, and air Concordia's Zetas traveled to fourteen tourneys and participated in 170 intercollegiate debates.

Included in this year's schedule were the Eau Claire Speech Festival, Northwestern's Owen L. Coon tournament,

the Harvard Invitational tournament, and the University of Nebraska tournament. Concordia debaters qualified for elimination round competition at the Heart of the Continent tourney, St. Thomas's Northwest Debate Tournament, and the Nebraska tournament. Judy Simundson won first place in oratory at the Heart of the Continent tourney and the Eau Claire Speech Festival.

The season finale was the bi-provincial tournament at Millikin University. In spite of an outbreak of flu at Concordia, three members participated in the tournament and attended the provincial meeting. Concordia's forensic coach, Dr. Paul J. Dovre, was elected Governor of the Upper Mississippi Province.

Paul Arneson was chapter president this year. Under his leadership the squad sponsored an intra-campus debate tournament, the annual W. E. Lillo High School Speech Tournament, and a student speaker's bureau. Nine new members will be initiated at the spring banquet and the 1964-65 executive officers, headed by president Larry Bakken, will be installed. Freshman Connie Farden, voted the "outstanding debater" by the members of the debate squad, will be honored at the banquet.

UNIVERSITY OF PUGET SOUND

The University of Puget Sound forensics department salutes its outstanding senior member, Miss Verna Peterson. Verna has participated in forensics of U.P.S. since her freshman year winning a total of 19 trophies, ten of which are first place awards. She holds the Pi Kappa Delta Degree of Special Distinction in both the Order of Debate and the Order of Oratory. Twice selected Speaker of the Year at U.P.S., Verna has also won the campus Burmeister Oratory Award and the Kirk Interpretation Award. In May, Verna will spend five days in Hawaii at the University of Hawaii tournament.

The entire debate squad has attended a total of eight tournaments and hosted the annual high school tournament in which approximately 1,000 students participated.

The male members have held debates against the inmates of McNeil Penitentiary. They are to be guests at a special banquet there soon.

Dave Ackerman, another active member of the squad, recently brought home a first place trophy in oral interpretation from the regional Pi Kappa Delta tournament in Montana.

ST. OLAF COLLEGE

The Minnesota Beta Chapter of Pi Kappa Delta of St. Olaf College, Northfield, Minnesota with Dr. T. F. Nelson as sponsor has had a busy forensic season. The chapter was host to their ninth annual High School Speech Tournament. Thirty-five schools, representing Minnesota, Wisconsin, and Iowa, accepted the invitation to participate. The two day event consisted of five rounds of debate, and two rounds of each individual event: Original O r a t o r y, Extemporaneous Speaking, and Radio Speaking.

Forensic Director Dr. Kenneth Wilkens reports that thirty-three students have participated at least once this year in one of the program's activities. Nineteen students are currently members of Pi Kappa Delta. Highlights for this year were tournaments at Illinois State Normal, Oshkosh, and Eau Claire; the Northwest Tournament at the College of St. Thomas, the Heart of America Tournament at the University of Kansas, and the Biennial Pi Kappa Delta Tournament at Millikin University.

Plans are now under way for a spring banquet at which new members: Dennis Davis, John Eidsmoe, Charles Ellertson, Robert Rendahl, and Eric Witzler will be initiated. Next years officers: President Carol Brown, Vice-President Dave Sandvick, Secretary-Treasurer Bev Beyreuteh, and Historian Eric Witzler will also be installed.

OLD DOMINION COLLEGE

Virginia Beta at Old Dominion College has completed a year of rebuilding the Debate Team by participating in twelve tournaments throughout the year. The members also entered after-dinner, oratory, and extemporaneous speaking.

On April 10 and 11 Pi Kappa Delta and the Speech Department hosted our annual Spring Invitational Debate Tournament. Fifteen colleges from Pennsylvania to North Carolina were in attendance. Nearby Duke University and Davidson College won the Varsity and Novice competition respectively. The following week the members kept very busy hosting an Eastern District High School Tournament. Approximately fifty high school students spent two days on the campus for this tournament. Harold P. Eisenhuth, Director of Forensics at Old Dominion, directed both tournaments.

With the school year coming to a close the members are looking forward to the annual banquet and initiation of officers.

LOYOLA UNIVERSITY—Los Angeles

Under its new director of forensics, Mr. George A. Schell, formerly of Baylor University, the Loyola University of Los Angeles forensics squad has amassed an enviable record this year. Although only one member of the squad is an upperclassman, Loyola's debaters have won thirty-five awards while attending thirteen tournaments.

The California XI chapter's top team, Tom Woods and Terry O'Reilly, have compiled one of the most successful records of any debate team on the west coast. They won first place in the Loyola University-University of Southern California invitational tourney, a tournament which attracted schools from five states. In addition they won first place in the Tournament of Peers at Occidental College and reached the elimination rounds in several other tournaments in Texas, Kansas, and California.

Every member of the squad won at least one award in debate tournaments this year. Several members also received awards in extemporaneous speaking, oratory, poetry reading, and oral interpretation. On a number of occasions Loyola debaters traveled to tournaments in Kansas, Texas, Illinois, Utah, and, of course, California.

In February Loyola and the University of Southern California hosted their first annual invitational debate tournament. The tournament was quite successful and attracted teams from Texas, Colorado, Utah, Arizona, and California. In addition to the college tournament, Loyola will also host a high school tournament in May.

MIDLAND COLLEGE

Top-rated school in the contests of the Province of the Plains was Midland College, Nebraska Kappa.

Among the marks of superiority set by the six participating Midlanders were that Midland was the only school to place in all eight contests, the only school to receive a "superior" rating in all four events, the only school to win five "superior" contest ratings and six "superior" medals to accompany a sweepstakes trophy. Top-rated in school sweepstakes points with 42, Midland was five points ahead of the number two school, ten points in front of the school ranked number three.

The Midland Pi Kappa Delta triumph

followed by one week Midland's winning of six state speaking championships in the annual contests of the Nebraska Intercollegiate Forensic Association. Among the state championships was Carol Hessenflow's title in women's oratory which qualifies her to represent Nebraska in the annual contests of the Interstate Oratorical Association.

IDAHO STATE UNIVERSITY

The Idaho Gamma Chapter of Pi Kappa Delta has elected a new slate of officers for the 1964-65 school year. Re-elected as President was Warren Derbidge. His new Vice-President is Charla Ann Bell, and new financial secretary is Kathy Shelton. Bill Byrne was elected corresponding secretary. The new officers will be installed at the annual Pi Kappa Delta banquet to be held May 13, at the Bannock Hotel in Pocatello.

Idaho State was honored to have Warren Derbidge elected National Student Representative from the Northwest Province. The election was held at the province meeting in Boulder, Montana at the Diamond S Dude Ranch.



ALUMNI NEWS



University of Illinois—Chicago—

Dr. Paul Hirsch last fall announced "the removal of his office to new and larger quarters . . . Beverly Hills, California." The engraved announcement stated that Paul is a Diplomat of the American Board of Dermatology and that his practice is limited to dermal pathology and dermatology. A written note indicated that he is also Assistant Professor in Medicine, University of Southern California. While at UIC Paul was both a debater and the first intramural champion in after-dinner speaking.

Patricia Rogers ('58-'59) is in Germany, according to a Christmas card.

Merwin Sigale ('53-'54-'55), accord-

ing to a Christmas card, was working for United Press-International and the American Broadcasting Company in Venezuela.

Mrs. Martha Denny, first faculty president of the Forensic Council, is teaching speech at a college in Japan during the 1963-64 academic year.

Mrs. Norma Koenig, former faculty member at UIC, lives in a suburb of Philadelphia with her husband and five children. Her husband is Editor-in-Chief of the Division of Christian Education, United Church, and Norma also is very busy with church and community work.

Mrs. Frances Goulson, who directed Pier Playhouse for the first sixteen years of its existence, and her husband now live in Sheffield, Illinois, during the summers. This winter they are spending about five months in traveling

south to the Gulf Coast and west to California. Dr. Thompson reports that Mr. and Mrs. Goulson visited him and Mrs. Thompson in Austin, Texas early in January.

Dr. Wayne N. Thompson, originator of the debate program at UIC and Director of Forensics for 14½ years, is at the University of Texas, where he is Professor of Speech and Graduate Adviser for the Speech Department. He is now in the second year of a three-year term as Editor of **Speech Monographs** and is continuing to serve as National Sponsor of the National Contest in Public Discussion, now in its thirteenth year. He reports that he and Mrs. Thompson like Austin very much—its mild climate, having a house rather than an apartment, and being within easy commuting distance of the campus. Between Christmas and New Year's they spent five days in Mexico City. Dr. Thompson is continuing his keen interest in sports. In Austin he can play tennis the entire year (with seventy degree weather on January 3). Because of his interest in athletics, he was one of three Texas faculty members chosen to spend a Saturday with the football team and its coaches and to watch the game with the players from the sidelines.

David Kahn ('60-'61) is debating at the Univ. of Pennsylvania, where he is a senior in the Wharton School of Business. (UIC has met and defeated Penn once this year—Dave was NOT on the team we met, however). Dave has a straight "A" average at Wharton, where he stands first in his class. He plans to go to Law School next fall. He and his colleagues have done well at a number of tournaments, and he recently was moderator for a debate between Pennsylvania and a team from University College, Dublin.

Douglas Daniels ('62) now is a student at the University of Chicago.

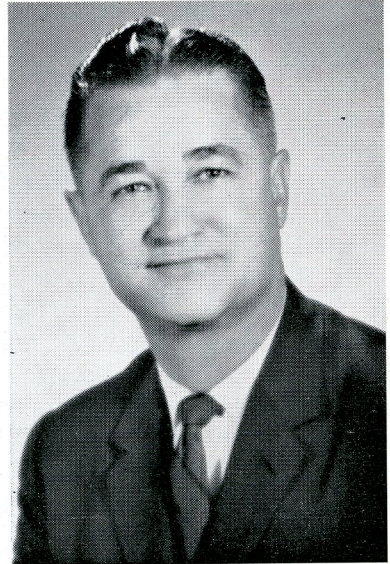
John Insalata ('52-'53-'54) Associate Legislative Counsel for the National Automatic Merchandising Associate, delivered a speech before the Better Business Bureau of Beloit, Wisconsin, February 21, 1963. The speech was later re-

printed in **Vital Speeches of the Day**, May 15, 1963.

Eileen (Markham) Lewan Dowski ('59-'60) taught school at J. Sterling Morton West High School the first semester. Family expansion around April will require a leave of absence the second semester.

Joseph Wenzel ('52-'54-'56) is now director of forensics at the University of Illinois (Urbana Division). His first year there has produced a successful season. His teams have been in elimination rounds at Purdue, Ohio State, Northwestern and the Illinois Intercollegiate Debate League tournament. U. of I. won the latter, beating U.I.C. in the final round. Joe has created a special U. of I. traveling trophy which goes to the winner of each U. of I.-U.I.C. debate in intercollegiate competition. After a long tenure in Chicago the trophy now rests in the Urbana trophy case after that final round victory in the State Tournament.

Burton Weisbrod ('50) is quoted often on this year's intercollegiate debate proposition with respect to tax arguments. Burton is Professor of Economics at Washington University.



Northwest Missouri State College—

Another former debater and Pi Kap member becomes a college president—

Dr. Robert P. Foster, 47-year-old Dean of Administration at Northwest Missouri State College (Maryville, Missouri) was named to succeed Dr. J. W. Jones as MSC president when he retires in July.

Dr. Jones, who came to the College in 1938 as Dean of Faculty, is retiring from the President's position which he held since 1945.

Dr. Foster was born at Warrensburg, Missouri and was graduated from Central Missouri State College. He has his doctorate from the University of Missouri. While at Central, he was active in intercollegiate debate in 1935-38 and a member of Missouri Eta chapter of Pi Kappa Delta. Professor Ben Craig was debate coach at that time.

The new president-elect, after serving as a lieutenant on a destroyer in World War II, purchased a retail grocery store in Maryville which he sold in 1948. It was at that time that Dr. Jones, president of the college, appointed him as registrar, effective in November of that year.

A long-time leader in Boy Scout work, Dr. Foster is vice-president of the Pony Express Council and has been the recipient of the Silver Beaver Award. In 1949, he was named the Jaycee "Man of the Year." In 1959 he was named to the board of trustees of Southern Methodist University in Dallas, Texas.

He is married to the former Miss Virginia Mutz, who was a teacher at Carrollton, Missouri when Dr. Foster was a teacher-coach and later principal there. They are the parents of two sons.



Two Northwest Province debaters check guns at the desk under the watchful eye of Mr. Lane of the Diamond S Ranchotel. The two gunmen had just startled the dining room with an impromptu gun battle, complete with blank cartridges, and were startled in turn when Mr. Lane came on like Marshall Dillon!



Newly elected student representatives on the National Council—Ruth Ellis, Pacific Lutheran University and Warren Derbidge, Idaho State University.

Open Letter to the Editor

JACK H. HOWE

None of us enjoys having his knuckles rapped but all of us deserve it every now and then. When I finished reading the Editor's page in the March **Forensic**, my own knuckles smarted sharply.

As one of the persons who was quite vocal about changes that should be made in the Pi Kappa Delta convention, I was aware of a certain responsibility to pursue these ideas, but excuses, of course, are easy to find. A director of forensics, even if he were doing nothing else, has a limited amount of spare time at his disposal. Excuses, however, have never accomplished changes. And I feel strongly that changes are very much in order for future Pi Kappa Delta convention-tournaments.

The changes I wish to see instituted are in two areas: first, the length of the convention, and second, the nature of the debate tournament. In both these areas, I feel that changes are long overdue; moreover, I sense an increasing number of Pi Kappa Delta sponsors who share these sentiments.

The conventions we currently stage seem unduly long. This is not the place for specific suggestions, but certainly a condensed timetable for the convention could be prepared with minimal effort so that the overall program would be three or at most four days. I suggest the following advantages for this change: 1) some of our schools are facing constantly increasing pressure from administration and faculty on the subject of class absences by debaters, and even one day gained when such a major expedition is involved would be helpful (it should be added that while PKD conventions try to coincide with Easter vacations, some schools simply don't even have them, and in Arizona's case, the "spring vacation" consists merely of Good Friday and the following Monday); 2) the cost of attending the national convention is a burden which makes our limited debate budgets groan every other year, and even saving the expense of 1 day's attendance would be welcome relief (perhaps there are schools to whom forty or fifty dollars is trivial, but unfortunately Arizona does not fall in this class); 3) I do not feel I am insulting my colleagues at many of the schools that have hosted national conventions in the past few years—for I feel they would agree with me—when I suggest that Carbondale or Stillwater or Brookings are not the most exciting towns in which to spend a week, with the result that when the student—or the coach—finds time on his hands, it weighs very heavily (next year's convention should prove a rare exception to this pattern, but we should not let the exception obscure the fact that our usual convention site is so devoid of points of interest that even the genuine, and much-appreciated, hospitality of our hosts cannot offset it); and 4) our debaters are "geared" to four debates a day, but at our present tournaments, after that first debate there is a lapse of several hours before the next one, and when that finishes, then nothing more is done until the following day—increasing the tempo of the tournament should serve to produce more effective debating, and having had considerable experience at running the debate event at national tournaments, I feel justified in saying that an increased tempo would not work an undue hardship on the officials operating the debate events.

My second major area of change involves the nature of the debate

tournament. While I do not personally feel as strongly about this as I do about the length of the convention, there are individuals who favor a change here, and their side of the case deserves a hearing. Many changes have been suggested to me in the last few years, but they revolve around the idea that there should be a "championship" division attached to the tournament. This would be in addition to the present tournament format, and the "championship" division could well involve a different type of debate—say, cross-examination. Without trying to be dense, I simply cannot grasp the logic of arguments that contend such a championship division would harm, or in any way affect, the nature of the tournament as it now exists. Schools that wish merely to compete for superior or excellent awards could still continue to do so, and if the argument is that so many schools would divert their teams into the championship division as to deplete the regular debate divisions, then the opponents of this proposal are merely conceding the need for it. Whether I would choose to enter a team in a "championship" division which had as its purpose the selection of a first place team or not, I can see the following advantages to such a division: 1) greater prestige would attend a "national" tournament that selected a "national" champion; 2) some of our Pi Kappa Delta schools operate highly competitive programs, and whether or not we agree with the emphasis they place, we must admit their right to this philosophy, and, admitting it, should allow them some measure of representation for their approach to debate in a tournament that belongs to them as to the non-competitive schools; 3) probably a higher quality of debate would result from this change for I know personally of cases where member schools do not send their top teams to the PKD national, saving them instead for the West Point tournament; and 4) a greater air of excitement, which I think should attend all speech events, would be generated if one division of the meet was selecting a "national champion," (witness the atmosphere at West Point if you do not believe that excitement can attend a tournament and can produce memories the debaters will retain the rest of their lives.)

These are changes that many of us consider vital (I trust that I am not speaking merely for myself). Admittedly, there are arguments opposing them (how many times have I heard them!) but it appears to me the time has come to make changes that are long overdue.



Students from Mississippi State College for Women display first place Sweepstakes, first place Debate, and first place Certificates in extemp and after-dinner speaking they earned at the Pi Kappa Delta Province of the Southeast. From left to right: Linda Gottesman, Jo Burns, Betty Jane Cromwell, Carol Avery.

We have always maintained the excellence of Pi Kappa Delta. The cover on this issue illustrates the point quite well. Our congratulations to (left to right)—Douglas Pipes, Debate Coach Paul Winters, and Raoul Kennedy of the University of the Pacific on winning the 1964 West Point National Debate Tournament. We are informed that this is the first time a Pi Kap school has won since 1957.



THE ART OF PERSUASION
—BEAUTIFUL AND JUST