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**Andrew B. Martin** - (1935-1967) was OU's longest serving president. He was a proud Irishman with degrees from Colgate University, Northern Baptist Seminary, and Marquette University. He promoted progressive education. Martin believed college was to serve the whole person. The first health plan for students was offered during Martin's tenure. It became the policy that the school not incur an operating deficit rather than borrow for current expenses. He initiated the social club system. A number of buildings were built under his tenure including the field house, the union, the chapel, and several dorms.