

Alumni Giving Zooms Upward

Grads Give \$21,167 to Current Fund for 29 Per Cent. Class of 1920 Leads Parade of Contributors

A new record in current fund giving was set by alumni in 1958-59. Led by a committee with Wilbur Wheaton, '54, as chairman, alumni posted a total of \$21,167. That is far ahead of the total of \$13,126 last year.

Twenty-nine per cent of alumni gave as compared to 18 per cent a year ago.

The increase in a single year was 52 per cent in numbers, 61 per cent in amount.

Wheaton and Robert Schendel, president of the Association in 1958-59, Eldon Addy, '37, a member of the committee and 1959-60 chairman, were pleased with the results.

"We can do much better," said Addy. "Fifty to 70 per cent should be contributing. Maybe next year more will catch the spirit."

All agreed to that.

Why the increase this year?

Committee members give credit to the Anchor-Chain people who called on so many alumni last year. Half of the far-flung Ottawans were reached by visit or telephone.

In Wichita 39 of 73 alumni, 53 per cent, made contributions as a result of the Anchor-Chain calling. In Scott County, Kans., four of four for 100 per cent. In Shawnee county, the home of President Schendel 34 of 54 gave for a total of 63 per cent.

Outside of Kansas the top was Alabama with 3 of 3 for 100 per cent. Pennsylvania with 16 of 24 had 67 per cent. South Dakota was 63 per cent. New Jersey was 52, Nebraska 39, Michigan 39, Maryland 38, and so down the list.

The classes in competing for the David Blair trophy were also instrumental in raising the totals. A new system of figuring the rank gave the large classes a chance. The simple formula is the number of givers plus the percentage of givers.

The Class of 1920 with a ranking of 80 topped the list. 1916 with 78 was second, 1909 with 77 third, 1912 with 75 fourth. The young class of 1958 made a great showing with a 72 ranking, the only class of the last 21 to earn a place in the top 10.

Classes with 10 or less members were not ranked in the list. Thus the classes from 1893 through 1903 were not placed in the ranking list. Rather, the committee thought to rate that group separately. Here they are:

Class	Per Cent of Givers
1895	40
1896	50
1898	30
1899	33
1900	100
1901	33
1902	40
1903	43

The same general plan will be continued next year. The committee headed by Addy will again center in Wichita to facilitate meetings and take advantage of the experience the successful group had last year.

Committee members and others apparently enjoyed the fund raising better than in other years. Perhaps the cooperation of grads was a factor in the pleasant task.

SCOREBOARD OF GIVING ALUMNI CURRENT SUPPORT

Year	Alumni Sharing	Total Gifts
1957-58	491	\$13,126
1958-59	746	\$21,167

Twenty-nine per cent of alumni contributed. Increase of 52 per cent in numbers, 61 per cent in amount over 1957-58.

Area Performance

States	Number Giving	Number in Area	Per Cent
Alabama	3	3	100
Alaska	1	4	25
Arizona	6	23	26
Arkansas	0	10	0
California	70	241	29
Colorado	42	126	33
Connecticut	6	13	46
Washington, D.C.	3	11	27
Delaware	1	1	100
Florida	7	24	29
Georgia	2	9	22
Hawaii	2	5	40
Idaho	4	11	36
Illinois	9	60	15
Indiana	4	30	13
Iowa	7	36	19
Kansas (Counties)			
Allen	2	7	29
Anderson	2	14	14
Atchison	2	4	50
Barton	3	5	60
Bourbon	0	5	0
Brown	1	8	13
Butler	6	15	40
Chase	1	2	50
Chautauqua	0	5	0
Cherokee	0	1	0
Clark	0	1	0
Clay	1	4	25
Cloud	4	10	40
Coffey	3	4	75
Comanche	3	5	60

Cowley	1	13	77
Crawford	0	4	0
Decatur	4	5	80
Dickenson	1	4	25
Doniphan	0	3	0
Douglas	9	40	23
Edwards	0	4	0
Elk	0	2	0
Ellis	1	6	16
Ellsworth-Rice ..	4	7	57
(Lorraine-Geneseo)			
Finney	1	8	13
Ford	2	7	29
Franklin			
Ottawa	126	197	64
Other	7	32	22
Geary	0	5	0
Gray	0	1	0
Greeley	0	3	0
Greenwood	4	4	100
Hamilton	0	2	0
Harper	0	2	0
Harvey	0	1	0
Haskell	1	1	100
Jackson	0	2	0
Jefferson	0	2	0
Jewell	0	2	0
Johnson	2	59	3
Kearny	0	2	0
Kingman	0	3	0
Kiowa	2	2	100
Labette	1	8	13
Leavenworth	1	13	8
Logan	1	13	8
Lynn	3	7	43
Lyon	0	17	0
McPherson	2	4	50
Marion	0	8	0
Marshall	0	5	0
Meade	2	3	67
Miami	8	20	40
Mitchell	6	7	86
Montgomery	6	14	43
Morton	0	1	0
Nemaha	0	1	0
Neosho	0	12	0
Ness	0	1	0
Osage	0	12	0
Osborne	1	1	100
Ottawa	1	2	50
Phillips	0	1	0
Pottawatomie	0	5	0
Pratt	3	10	30
Rawlins	1	1	100
Reno	7	13	54
Republic	1	4	25
Rice	8	13	62
(Lyons-Sterling)			
Riley	2	5	40
Rooks	0	1	0
Rush	1	4	25
Russell	0	2	0
Saline	3	14	21
Scott	4	4	100
Sedgwick	39	73	53
Seward	0	4	0

Shawnee	34	54	63
Sheridan	0	1	0
Sherman	0	1	0
Smith	3	3	100
Stafford	6	14	43
Stanton	0	2	0
Stevens	0	1	0
Sumner	1	8	13
Thomas	1	6	17
Trego	1	2	50
Wabaunsee	1	4	25
Washington	0	2	0
Wichita	0	1	0
Wilson	2	4	50
Woodson	0	3	0
Greater Ks. City	33	118	28
Kentucky	0	5	0
Louisiana	2	6	33
Maine	0	1	0
Maryland	5	13	38
Massachusetts	7	26	27
Michigan	11	28	39
Minnesota	8	27	30
Mississippi	0	2	0
Missouri (ex. K.C.)	6	56	11
Montana	2	12	17
Nebraska	12	31	39
New Hampshire	0	1	0
New Jersey	11	21	52
New Mexico	4	23	17
New York	31	68	46
North Carolina	3	13	23
Ohio	11	27	41
Oklahoma	15	53	35
Oregon	8	33	24
Pennsylvania	16	24	67
Rhode Island	1	8	13
South Carolina	1	3	33
South Dakota	5	8	63
Tennessee	3	7	43
Texas	16	60	27
Utah	1	9	11
Vermont	0	3	0
Virginia	5	18	28
Washington	8	34	24
West-Virginia	0	6	0
Wisconsin	5	14	36
Wyoming	4	21	19
Canada	1	10	10

HOW IT CAME ABOUT

How come the sharp increase in Alumni giving. Several reasons according to the committee.

A high loyalty.

Increasing prestige of O.U.

Realization that big and little gifts are equally important in total picture.

Work of Anchor-Chain people.

Need for support of American higher education.

Then—O.U. Alumni are good people.

Participation Rank by Classes

(Rank of a class equals number of givers plus percentage of giving.)

1920-80	1949-51	1931-39
1916-78	1952-51	1941-39
1909-77	1925-51	1943-38
1912-75	1918-50	1944-37
1958-72	1924-50	1910-36
1913-70	1930-50	1927-35
1919-69	1932-50	1915-34
1926-66	1946-48	1933-34
1937-65	1929-47	1922-33
1921-59	1923-47	1953-31
1905-57	1907-47	1947-29
1911-56	1942-47	1908-28
1914-56	1956-46	1928-28
1936-56	1917-45	1954-27
1945-55	1935-43	1957-26
1934-54	1938-42	1948-25
1950-54	1906-41	1939-23
1940-53	1955-41	1951-21
1904-52		

New Englanders

Hold Forth

The New England tribe of Ottawa alumni held its annual pow-wow at the home of Mr. and Mrs. Vern O. Harper in Auburndale, Mass., May 8. Although the "younger set" dominated the gathering, the "older set" was not without adequate representation, notably Miss Lettie Archer, class of '17! All together, nineteen "braves" were present, representing Rhode Island, New Hampshire and Massachusetts.

During the brief business meeting, Mr. and Mrs. Stuart Rist, '55, were elected president and secretary, replacing Mr. and Mrs. Mike Ireland. Eugene Gardner was selected reporter.

Everyone had a chance to get acquainted and re-acquainted. All were pleased to hear of O.U.'s progress and especially enjoyed the pamphlets and pictures sent by the University.

Mr. and Mrs. Harper served a delicious buffet supper.

Those present: Mr. and Mrs. Donald Schoepfer, Eugene Gardner, Rev. and Mrs. Gordon Ferguson, Mr. and Mrs. Dexter Smith, J. Lynn Springer, Mr. and Mrs. Mike Ireland, Miss Lettie Archer, Mr. and Mrs. Stuart Rist, Richard Chartier, Mr. and Mrs. Edward Bradley, Ruth Anne Claypool, and Mr. and Mrs. Harper.