

SORTER CHART on the CORE GROUPS NYTS 1970-71

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On my train that morning I saw this devilishly clever like/don't ad: "I like my job, city, My house, country, And my cigarette.... WINSTON." The motivator has counted on the power of "I like" (the initial positive orientation) to sort out (in the reader's psyche), from the four value-clusters that follow, the one the potential consumer feels warmest toward--knowing that the warmth will then carry over to Winston (the principle of warmth by association). If he'd wanted us to kick cigarettes, he could have used, equally powerfully the same principle in reverse: coldness by association....On the sorter chart below, choose the word (in each column) that most turns you on, subvocalize it fifty times; then choose the word that most turns you off, subvocalize it only twice; then continue in declining couples of +- response, being unfair to the terms with bad connotations for you. These game-instructions assume you buy the basic design of theological education in Core Groups and so are willing to brainwash away your remaining doubts....But games aside, the chart's analogies (images and roles) can provide field-enrichment and some psychosocial guidelines for thinking about and living the Core Group. NOTES: (1) The vertical ordering has no significance: (2) Revise and complete the chart at will: I've only started it.

THE CORE GROUP IS LIKE A(N)....	ITS ADVISER IS A(N)....	THE STUDENT IS A(N)....	ITS LIFE IS....
training group	trainer observer	trainee	a series of training sessions
encounter group	facilitator enabler	participant	personal encounter
think tank	director	experts	study/planning
task force	convener	experts	task-doing
family	husband/father wife/mother	children	the basic community
class	teacher	student	curriculum, syllabus
therapy group	group therapist	patients	healing, health; a series of therapy sessions
trip (nonhippie sense), journey, pilgrimage	guide	tourists, pilgrims	getting there
school	adviser	advisee	learning/achieving
synagogue	rabbi	student	mastering a body of learning
church	priest, pastor, minister	member, worshipper, counselee, missioner	worship, mission
commune	shaman	member	life!
cell	party communi- cator/teacher	member	revolution
corporation	executive consultant	partners	profit and service
tribal village	elder	villagers	life
ashram	guru	devotees	inner life
state	governor	citizen	public life

(DOTTED LINE suggests role-fluidity between these two columns.)