

K E E P T H E J U I C E O N !

Tentative Schedule

September 14 - 28	Committee Suggestions	
October 1	First Mailing (proposed pieces attached)	
November 20	Second mailing	Progress Report Reinforce appeal
December 10 - 15	Year-end reminders for pledges	
January 15	Final mailing	Progress report Final appeal

Pledge reminders will be sent
on a continuing basis as
appropriate.