

October 16, 1984

Dear Greg:

First, thank you for your willingness to serve on the KTJO campaign Advisory Board. Although the effort is barely underway, we are pleased with the responses in both attitude and funding. We appreciate the comments which you made after looking at our first materials. Certainly, we now recognize that there is a vast pool of wonderful memories that should be tapped to the benefit of future generations. We received several letters in similar vein, and will try to incorporate some of the fine statements in the next appeal. Memories truly can be an important factor.

Enclosed is the finished appeal that is now being sent. It is essentially the same as the rough draft, but incorporates several refinements.

You will receive a progress report and suggested future plans in a few weeks so that you can be aware of the changing situations and give your response. Thanks again for your help.

Cordially,

Jack E. Patty  
Vice-President for  
University Relations