



Sept
July 31, 1984

Dear KTJO Alum:

Keep The Juice On

Honorary Chairman:
Dr. W. D. Bemmels

Committee

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Dr. Clyde Rousey '51

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Station Manager:
Glen Duderstadt '77

Since 1942, KTJO Radio has played an important role in the life of Ottawa University. It has been the "Voice" of OU sports and of many other activities on campus. More than that, though, KTJO has provided students an opportunity to gain valuable "on the air" experience in many areas of radio - from sports broadcasting or filling a D.J. spot and doing a weekly air shift to gaining management skills in staff positions. The communications skills gained through work at KTJO have been important to the nearly 400 people who have worked there and have followed a variety of careers over the past 42 years.

Due to an increased demand for FM frequencies, the FCC recently has undertaken a process requiring all non-commercial stations either to increase power to 100 watts or to end operations. And notice has been served on KTJO! In order to comply with such a mandate, KTJO will need a new transmitter. As many of you know, the current transmitter has been in use on campus since the station began operations, so the thought of purchasing a new one has been under consideration for several years. Also, a large amount of the other equipment currently in use is in need of repair or replacement.

In order to purchase the needed equipment and to remodel our studios, we must have your financial support and that of other KTJO alums. Our goal is to generate commitments and cash totaling \$100,000! If we are successful, KTJO will be operating at increased power by February 1, 1985. Very simply put -- if all of the alumni of KTJO were to contribute but \$100.00 each year for three years, we could meet the FCC mandate and, at the same time, provide facilities and equipment which will serve KTJO for years to come.

Decision time is upon us; please give this matter your immediate, earnest attention.

With your assistance we can restore old "Katy Jo" to her former elegance; and at the same time provide an enhanced learning experience for generations of OU students yet to come. Won't you join us in this effort?

Sincerely,

Clyde Rousey
Chairman