

Jack!

I would only suggest that cost estimates be added to the list of needs (specific cost of each item)

Also some discussion on how prices and estimates were obtained and how it was determined which items need replacing.

September 14, 1984

To: Members of the Committee to Keep The Juice On!

From: Jack Patty, Vice-President for University Relations

These steps show that we are not guessing but have carefully reviewed the entire

Thank you! We know that you are serving on this committee because of your loyalty and interest. All the more reason for our THANKS!

The enclosures are for your information, suggestions, and approval. We -- Clyde Rousey and I -- will be open to your suggestions and comments, and correlate them in preparing the appeal to be mailed October 1.

If we do not have your response by September 28 (about 10 days from the time you receive this), we will assume that you approve without comment and will proceed with this first phase of the campaign.

Eddie R. Wilber

October 16, 1984

Dear Eddie:

First, thank you for your willingness to serve on the KTJO campaign committee. Although the effort is barely underway, we are pleased with the responses in both attitude and funding. We appreciate the comments which you made after looking at our first materials. We were not able to follow them for this mailing, but are in agreement that the list of needs be more specific. At this time, several professionals among our alumni are looking at the list. It will be necessary to approach companies or large stations that might have equipment or be in a position to help otherwise.

Enclosed is the finished appeal so that you can see how it looks.

You will receive a progress report and suggested future plans in a few weeks so that you can be aware of the changing situations and give your response. Thanks again for your help.

Cordially,

Jack E. Patty
Vice-President for
University Relations

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