

October 16, 1984

Mr. Robert Ferree
1330 Frontier Way
Emporia, KS 66801

Dear Bob:

Thanks, first, for your ready willingness to be a member of our campaign advisory board. Enclosed is the finished "first appeal" which is being mailed to all those alumni that we can identify as having worked on the station and for whom we have current addresses.

Your own recent gift and pledge for the KTJO Fund is greatly appreciated. It means even more since you understand how well the station fills needs in the program of student activities and are well aware of the experience which students gain from this activity.

We are pleased with the early response, and know that our efforts will be fully rewarded. You will be hearing from us again in a few weeks in regard to progress and plans for the second mailing.

Again, thanks.

Cordially,

Jack E. Patty
Vice President for
University Relations