



# OTTAWA UNIVERSITY

OTTAWA, KANSAS

**STATION KTJO**

**RADIO VOICE OF OTTAWA UNIVERSITY**

August 24, 1950

Remember the days when you worked on KTJO (formerly KOU)? Some of your experiences on the station are probably among the most vivid of your college recollections.

Through your efforts, and the efforts of other students, our campus station has grown until it has become an important part of the college life. The staff this year programmed it sixteen hours each week, in addition to the sports broadcasts, and we had a large listening audience.

New regulations of the FCC, however, will limit our signal strictly to the campus. In order to retain our community coverage, we are proposing to install an educational FM (Frequency Modulation) station, licensed by FCC.

A careful survey sampling of FM receivers in Ottawa shows that we would have a good listening audience on FM, and our publicity releases have resulted in favorable reaction in the community.

The University is putting some money into the station. But we need another \$1000 to get the necessary equipment. Local merchants are contributing some of that.

Would you like to help out a bit? If you would, please use the enclosed envelope.

Thanks for listening.

Sincerely yours,

W. D. Bemmels